

the CHANGEMAKER STORY checklist

STORY FEEDBACK for: _____	
COMMENTS strengths and improvements	NARRATIVE ARC
	hook ★★★★★
	♁ challenge ★★★★★
	☀ big idea ★★★★★
🔧 how-to ★★★★★	
📍 impact ★★★★★	
🌙 insight ★★★★★	
	'STICKY' STORY
	➔ target audience ★★★★★
	⦿ core message ★★★★★
	♥ personal connection ★★★★★
	🗨 descriptive language ★★★★★
	OVERALL
	Did you feel like you were taken on a journey through the story? ★★★★★

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